

Search Engine Optimization Plan



Who we are

- Adweb Creations, one of the best digital marketing, graphics and web development service providers at your nearest location & working countrywide in India. We are dedicated to helping startups, level of businesses to reach their targeted audience and increase their online visibility, standings over the internet.

What we do

- Adweb Creations is here to help your business through every possibility of Digital Marketing (SEO/SMO), Graphics Designing, Website Development and all of the digital solutions that your business requires.

Search Engine Optimization (SEO)

SEO is an organic strategy, techniques and tactics to increase the number of visitors to a website by obtaining a high-ranking placement in search results. SEO can help you increase your organic traffic and get highly-qualified users to discover your website and learn about what you have to offer. With a good SEO strategy, your website can reach far more viewers for much longer than any ads of the same price could.



SEO

Search Engine Optimisation



ON-Page SEO

Enables search engines to understand content.

- ✓ Keyword optimisation and research
- ✓ Content creation



OFF-Page SEO

Establishes trust and authority

- ✓ Directory and local Listing Management
- ✓ Link building



Technical SEO

Enhances user and crawler experience

- ✓ Indexing
- ✓ Security
- ✓ Site speed
- ✓ Crawlability
- ✓ Mobile friendliness
- ✓ Structured data
- ✓ Site architecture

What we cover under Onpage SEO

- Update your page experience
- Setup the google search console
- Setup google analytics
- Crawl your website and look for any crawl errors
- Fix broken internal and outbound links
- Get rid of any duplicate or thin content
- Migrate your website to HTTPS protocol
- Make sure your URLs have a clean structure
- Ensure your website has an optimized XML sitemap
- Make sure your site has an optimized robots.txt file
- Add structured data or schema markup
- Embed title tag modifiers
- Use external links



**ON-PAGE
SEO GUIDE**

What we cover under Offpage SEO

➤ **When it comes to ranking, what's not on your website is equally important as what is on it. Your website needs to have high-quality sites linking to it. These links, or backlinks, help determine your page authority.**



➤ **Here, we review your website's popularity compared to your competition, your backlinks and their sources, how trustworthy your website is. Based on this analysis, we take action and start building links to your site through different tactics.**

What we cover under Offpage SEO

Sitemap Submission	Yes
Evaluate your backlink profile	Yes
Directory Listing	Yes
Blog Creation	Yes
Classified Submission	Yes
Blog Promotion	Yes
Add Posting	Yes
Social Bookmarking	Yes
Blog Commenting	Yes
Other Link Building Activities	Yes

SEARCH ENGINE OPTIMIZATION



SEO Report



Traffic Report

Yes

Keyword Ranking Report

Yes

Alexa Ranking Report

Yes

Why choose us



Your website doesn't just need traffic, it needs qualified traffic. At The Ranking Consultant Agency, we understand that the best traffic is qualified traffic, and we optimize and develop all of our strategies with this in mind.



Here's how we ensure this:

Bringing you traffic and helping it convert. Since we're looking for *qualified* traffic, our success measurements also measure conversion, not just traffic.

We keep you updated on progress, and we let you know what users will be expecting to help you guide them to conversion.

WE'D LOVE TO
Connect
WITH YOU!

By clicking here :



CALL US!



+91 7355073961
+91 7906074467

theadwebcreations.@gmail.com



Review us on...

Google

Thank You



www.adwebcreations.com